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Kern's Milk**

KEEPS YOU FIT!

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Kern Creamery, Inc.

1336 Post Avenue, Torrance

Phone 337

78 Economy Stores

There's One Near You

2 Days Only **VONS** 2 Days Only

78th Unit Celebration at All Vons Stores

7 and 8 Cent Sale

Extraordinary Low Prices and Big Values in Honor of the Opening of the 78th Store in the Great Vons Chain



At All VONS Stores Friday and Saturday



Broadcast Vienna Sausage, per can	7c	Scott Toilet Tissue, per roll	8c
Campbell's Beans, per can	7c	Libby's Potted Meats, 2 tins for	8c
Kellogg's Corn Flakes, per package	7c	Dal Monte Tomato Sauce, 2 cans for	8c
California Lima Beans, per lb.	7c	Campbell's Pea Soup, per can	8c
Jell-Well, the California Dessert	7c	Fancy Blue Rose Rice, per lb.	8c

Globe A 1 Flour

At lower prices

5-lb. pkg.	29c
10-lb. pkg.	53c
24-lb. pkg.	\$1.20
48-lb. pkg.	\$2.30

Sunmaid Nectars

Seedless raisins—
15-oz. pkg. 10c

Fould's Cooked Spaghetti

One of the famous Fould's foods—
2 tins.....25c

Honeymaid Grahams

Pacific Coast Biscuit Co.
Per package45c

Heinz Ketchup

In two size bottles
Small size. 18c Large size. 27c

For Information Phone Humbolt 3837

A Super Special

No chipping, no bother

2 Large Pkgs.

37c



Calla Lily Soap

A California Product Per cake5c

Try Dina-Mite A different health Cereal. Pkg. 22c

Gets Satisfaction and Honest Returns at Vons

(Says Mrs. Powell)

MRS. FRANK POWELL, 721 West 46th St., Los Angeles, writes:

"When I think of good, reliable produce; when I want prompt attentive service, or when I am in need of some special favor, I always turn my steps to VONS. There, without exception, I find them all.

"I buy my groceries, meats, fruits and vegetables at Vons, because I always get satisfaction and honest returns for my husband's hard-earned money.

"The Vons stores are scrupulously neat and clean—the goods attractively displayed and plainly marked. I am always reminded of 'specials' even when the company is selling at less than cost, thereby enabling me to save money.

"The managers and other employes are courteous and gentlemanly, and seldom changed, which gives the customer a homelike feeling and the assurance that their special wants are understood.

"These are some of the reasons why I trade at VONS."

1929 Carson Street Torrance



New Sub-station to Be Southern Cal. Elec. Center

Southern California Edison Co. Lighthipe Station of Industrial Importance

In anticipation of the demand for electrical energy which Southern California must make as it steadily develops its unmeasured resources, the Southern California Edison Company is today actively engaged in the construction of Lighthipe Sub-station near Hynes, in the geographic center of the industrial area, says R. H. Ballard, vice president and general manager of the Southern California Edison Company.

"What Chicago is to the railroad map of the United States, this new sub-station is destined to become to the electrical map of Southern California," Mr. Ballard says, and continues:

"This electrical union depot, as it has been aptly termed, will be capable of delivering to its 23 outgoing feeder lines slightly more than a third of a million horsepower of electrical energy. This energy will flow into the scattered distribution sub-stations of the company and there transformed down to lower voltages.

"From this distribution sub-stations it will then be carried over the network of lines covering our territory into the arteries of the industrial and agricultural life of Southern California. Two of these outgoing feeder lines are made necessary by the unusually rapid development which is taking place in the great industrial centers which are springing up in the metropolitan area adjacent to Los Angeles.

"The two nationally known rubber industries which have but recently decided to locate their western factories in Southern California are concrete examples of the solid industrial growth which is being attracted to our state by its many obvious advantages, not the least of these advantages being a plentiful supply of electrical energy at a reasonable cost. These two rubber plants will ultimately use between 4000 and 5000 horsepower in connected loads, which, when translated into the human equation, means active payrolls numbering at least 5000 men.

"While these two companies, because of the publicity which has been attached to their choice of location, stand out prominently as important new consumers to our lusty industrial family, records compiled by our sales department indicate that each month of the past year has brought on to our lines a productive load of 10,000 additional horsepower. Most of this load is made up of small industries having from 10 to 50 persons on the payroll, a type of enterprise which has reached a very high state of development in Southern California.

"Our climate is such that the first cost of factory construction is kept down to a minimum. No effort has been spared to provide electrical energy in abundant quantity and at a very low cost, which does away with the necessity for large capital expenditures for the installation of individually operated power units.

"When our engineering department first laid its plans to locate a similar sub-station southeast of Los Angeles, our records indicated that we had a very substantial industrial load already established in the territory immediately surrounding the selected site. We had no sooner made public our intentions to build this station when we began to receive applications for industrial power in increasing numbers from the adjacent territory, reflecting a desire on the part of manufacturers to locate their plants where they may be assured of adequate power service.

"In 1920 we had a connected load of 500,000 horsepower. Today, seven years later, it is three times as large, the connected load now being 1,500,000 horsepower. Although our agricultural load has been steadily growing during this time, it is to the industrial block on our statistical reports that we must look to place the responsibility for the phenomenal progress shown.

"While this distribution station is being rapidly pushed to completion, we have not been idle in our attempt to keep our generating capacity ahead of the electrical demands of Southern California. A fifth hydro-electric plant is being constructed on our Big Creek-San Joaquin river project, which will have a capacity of 112,000 horsepower when completed. This will bring the total capacity of the Big Creek-San Joaquin series of five power plants to 458,000 horsepower and additional units to be shortly added to existing plants will increase the capacity there to 600,000 horsepower.

"On Terminal Island, across the channel from the city of Long Beach, work is progressing rapidly on the new 125,000 horsepower steam turbine. Both the hydro plant in the high Sierras and this record-breaking steam unit at Long Beach will be ready for operation early in 1928, at which time Lighthipe sub-station also will be put on the line. Into this sub-station it will be possible to pour energy from the hydro-electric plants in the high Sierras and also the steam plant at Long Beach.

"This combination of hydro-electric generating plants and large units of modern tidalwater steam plants gives definite assurance that Southern California's industrial growth will be well cared for from the point of view of abundant and reliable electrical service.

"With the completion of work now in hand, the Edison Co. will have a generating capacity of 1,200,000 horsepower, divided, almost equally between steam and water power."



Old Mother Hubbard and her New Cupboard
By Rama Bennett, Nutritionist
Los Angeles County Public Health Association
Los Angeles County Tuberculosis Station

THE HOUSE OF MILK
"The house that milk built," says Dr. Mary Swartz Rose of Columbia University, "is complete except for one door, the iron door." Even so, it is the safest house for the family to live in, especially for the child in his early years. Its walls are strong with calcium and phosphorus, which builds strong bones and sound teeth. The floor is well laid with the most dependable growing material for the child and the best repair material for the adult. These are the milk proteins. And the most important one is seen in the soft curds and cheeses.

A house needs windows to let in the fresh air and sunshine. They are necessary to promote growth and protect from illness. The house of milk has four windows, two large ones vitamin A and vitamin B; two small ones vitamin C and vitamin D. Vitamin A protects the body from a definite disease of the eye. Vitamin B stimulates growth and protects the body from a deficiency disease, beriberi. The vitamin C window can be enlarged by going into the garden and orchard and bringing in potatoes, tomatoes, green leafy vegetables and citrus fruits. This vitamin protects the body from the disease scurvy. The vitamin D window will open smoothly if cod liver oil is applied to its hinges. It will then open wide and let in the sunshine. Milk has a little of this anti-rachitic vitamin. But cod liver oil and direct sunlight can generously assist in preventing rickets in children.

The iron door is wisely supplied by nature in the very young. At birth the child has enough iron stored in its body to last it almost a year. It is best to resort again to the garden for green leafy vegetables such as spinach or roots such as carrots. Juice from their cooking, also prune juice and orange juice will strengthen the milk supply of iron. Small quantities of egg yolk and well prepared liver (stewed not fried) are good braces for the child's iron door.

The house that milk built is the best for the whole family playing the health game. One pint of milk a day for adults and older children and one quart for the young children are primary rules of the game.

Von Hagens Sell Home to Joe Bey; Move to Westwood

Mr. and Mrs. W. C. Von Hagen have sold their home on Gramercy avenue to Mr. and Mrs. Joe Bey of Lomita, and will move to Westwood. Before settling in Westwood, Mr. and Mrs. Von Hagen will spend some time in the mountains for the benefit of Mr. Von Hagen's health.

Karl Von Hagen, who has been tutoring at Woodhull, Mass., during the summer will enter the Medical School at Northwestern University, Chicago and Richard Von Hagen will take the preparatory course in law at the University of California, in Los Angeles.

The Von Hagens, who, until Mr. Von Hagen's illness, were active in Torrance social and civic affairs, will be greatly missed, and carry with them the best wishes of a host of friends.

Mrs. L. B. Kelsey left this week for a two months' visit with relatives in Wichita, Kansas, the Kelsey's former home.



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JOLLY OLD FOLKS' PICNIC
There are in Southern California a great many people who were born over seventy years ago. These people are not old in spirit, and they like to meet for a picnic reunion as well as the younger folks. So if you are over seventy, this is your invitation for yourself and all your friends past that age to attend the annual picnic reunion of all the people in Southern California who are past seventy years of age.

This, our 18th Annual, will be held in Sycamore Grove Park, Los Angeles, Saturday, September 3rd, 1927. It is an all day basket dinner at noon program following. If you are unable to attend, your name will be provided.

OPENS OFFICE
Dr. R. F. Bishop, University of Southern California, College of Dentistry, office in the Vond 2171 Cravens avenue
Dr. Bishop is a Bishop, 2021 Carson



Kitchen Needs Less at PAXMAN
You can buy your supplies with the complete assurance of quality merchandise is offered at lowest possible prices.

Brighten Up Your Furniture and Woodwork with KYANIZE
There's a Kyanize varnish paint for every purpose and so anybody can do the work satisfactorily. You don't know anything about painting until you try Kyanize products.

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"Pioneer Hardware Store in Torrance"
1215 El Prado

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16 TRUCKS
ROAD GRAVEL
CEMENT · ROCK · SAND · PLASTER
LEE B. HAWKINS
HAY GRAIN & FEED for STOCK POULTRY & RABBIT

Now is the Time to Fertilize
Your Lawn and Garden With Our **LAWNGARDEN FERTILIZER**

10 Pounds.....75c	25 Pounds.....\$1.50
50 Pounds.....\$2.50	100 Pounds.....\$4.00

One Pound Covers About 100 Square Feet of Lawn

OUR POULTRY HOUSE SPRAY
Will Rid Your Hen Houses of Lice and Mites

1 Gallon.....65c	5 Gallons.....\$3.00
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CONTAINERS EXTRA, Amount Refunded on Return of Same

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Western Ave & San Pedro Street Phone